

July 2026 Edition

From the Desk of John Ferrell



Can Foreign Inventors Still File U.S. Patents Without a Lawyer?

In this video, I break down whether foreign inventors can still file U.S. patent applications without hiring a U.S. attorney and what recent rule changes mean for protecting inventions in the United States.

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In the News

Louis Vuitton sues Maryland Live! Casino for millions alleging promotion ripped off iconic logo, damaged brand

Can a casino promotion go too far? Louis Vuitton says yes, filing a multimillion-dollar lawsuit claiming Maryland Live! copied its iconic branding and diluted one of the world's most recognizable luxury trademarks.

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UGG boot maker loses US patent trial over Quince 'dupes'

Can you stop a dupe? Not always. The maker of UGG boots lost a key patent case against Quince, offering another reminder of the challenges brands face when

protecting popular product designs.

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US appeals court revives copyright case against Ricky Martin over 2014 FIFA World Cup album track 'Vida'

A World Cup anthem is back in court. A federal appeals court has revived a copyright lawsuit over Ricky Martin's Vida, proving that music ownership disputes can resurface years after a hit is released.

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College Sports Commission to continue reviewing deals by multimedia rights companies

College sports are changing fast—and so are the business deals behind them. A new review process is putting multimedia rights agreements under the microscope as the NCAA era continues to evolve.

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Publishers in UK can opt out of Google AI search results

The AI debate just reached a new milestone. UK publishers can now choose whether their content appears in Google's AI-generated search results—a move that could reshape how creators protect and monetize their work.

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InterDigital Secures European Patent Injunction Against Disney in Video Technology Dispute (IDCC)

Even Disney isn't immune to patent battles. A European court sided with InterDigital in a dispute over video streaming technology, highlighting the growing importance of innovation patents in the entertainment industry.

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Your Legal Questions Answered

What can I and can't I patent?

What four things are potentially patentable under current laws?

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As a tattoo artist, do I need to worry about patents?

What are the laws around likeness tattoos and what should you know before you get one?

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Do you have a question that needs answering?

[Send us your query](#) and we will include the answer in a future newsletter.

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