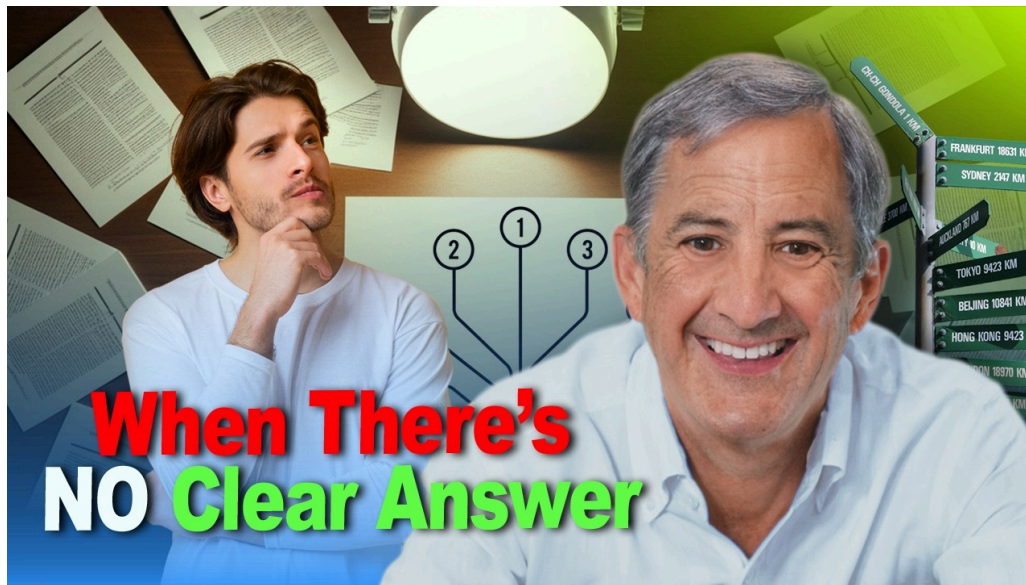


June 2026 Edition

From the Desk of John Ferrell



When There's NO Clear Answer

Deciding Like a Lawyer

In this video, I break down how lawyers navigate tough decisions when the answer isn't black and white—and why that approach can help anyone make smarter choices.

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In the News

Nike's trademark filing for Bronny James' 'B9' logo denied

Nike's attempt to trademark Bronny James' "B9" logo hit an unexpected roadblock. The reason why may surprise you—and it's a reminder that even the biggest brands don't always get a slam dunk.

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DNA Patent Eligibility Under Spotlight in Sarepta's En Banc Bid

A high-stakes patent dispute is putting the future of DNA-related patents back under the microscope. The outcome could have major implications for biotech companies and innovators alike.

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Dua Lipa sues Samsung for \$15m over use of her image on TV boxes

Dua Lipa is seeking \$15 million after alleging her image appeared on Samsung TV packaging without permission. The case raises a question that's becoming increasingly important: who controls the commercial use of your likeness?

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Record labels' \$2B+ copyright lawsuit against Verizon jointly dismissed in wake of Supreme Court's Cox ruling

After years of litigation and billions of dollars at stake, the music industry's copyright battle with Verizon has officially been dismissed. But the real story lies in the Supreme Court decision that changed everything.

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Annie Leibovitz copyright infringement lawsuit revived in case involving Star Wars movie photos

Just when it looked like this copyright dispute was over, it's back on. A court has revived Annie Leibovitz's lawsuit involving iconic Star Wars photos, setting the stage for another chapter in the legal battle.

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Maxim's Bid To Halt Playboy Contest Crashes In Federal Court As IP War Escalates

The rivalry between two of publishing's most recognizable brands just took another turn in court. Maxim tried to stop a Playboy contest—but the judge had other plans.

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Your Legal Questions Answered

When is it better to NOT perform a Patent Search?

Why are patent searches not always a good idea?

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What can the government do to hide my patents?

What happens to the invention when the government gets involved? What happens to you?

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Do you have a question that needs answering?
[Send us your query](#) and we will include the answer in a future newsletter.

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