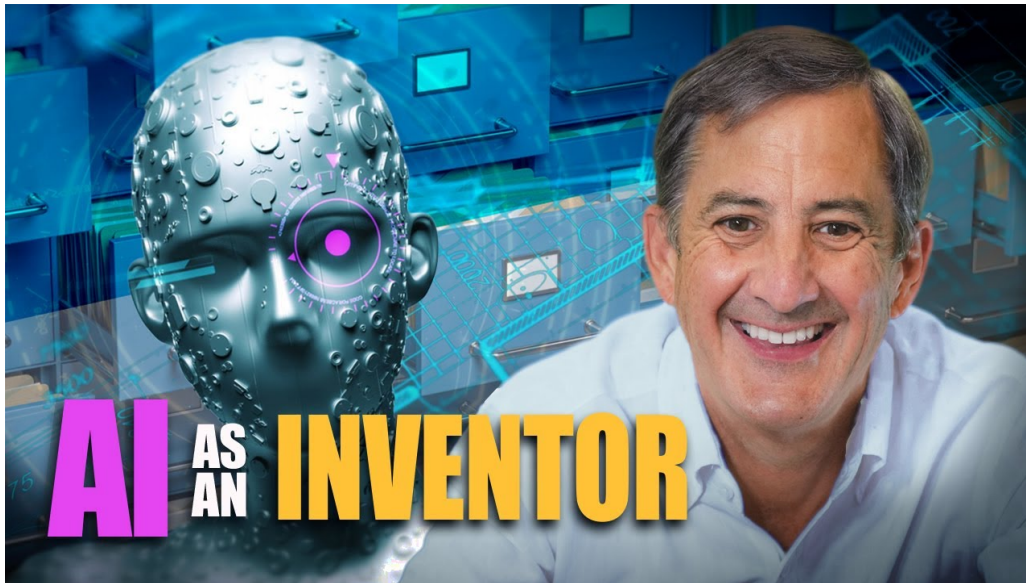


May 2026 Edition

From the Desk of John Ferrell



Patents Without People: Will AI Rule Tech?

In this video, we explore whether AI could eventually replace human inventors—and what that might mean for the future of patents, innovation, and ownership in tech.

[Watch Our Video](#)



In the News

Encyclopedia Britannica Sues OpenAI Over Alleged Copyright Infringement

Encyclopedia Britannica is taking OpenAI to court over claims its content was used without permission to help train AI models. It's the latest major lawsuit in the growing battle over who owns the data powering AI.

[Read more](#)

Court Hands Sol de Janeiro Loss in Bum Bum Cream Trade Dress Dispute

Sol de Janeiro just hit a setback in its fight to protect the look of its famous Bum Bum Cream packaging. The court ruled the brand didn't have strong enough trade dress rights—showing how tough it can be to legally “own” a product aesthetic.

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Landmark Verdicts Against Meta and YouTube Signal New Era of Social Media Platform Liability

Two landmark verdicts against Meta and YouTube could signal a major shift in how courts treat social media platforms. The message? Tech companies may no longer be able to avoid responsibility quite so easily for what happens on their platforms.

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Why Justin Bieber Played His Older Hits on YouTube at Coachella Instead of Singing Them Live

At Coachella, Justin Bieber reportedly played YouTube clips of his older songs instead of performing them live—and copyright licensing may be the reason why. It's a reminder that music rights can impact even the biggest artists in surprising ways.

[Read More](#)

Taylor Swift files trademark applications to protect her voice and image from AI

Taylor Swift has reportedly filed trademark applications aimed at protecting her voice and image from AI misuse. As AI-generated content becomes more realistic, celebrities and brands alike are racing to lock down their IP rights.

[Read More](#)

Your Legal Questions Answered

What mistakes will cost you?

What five mistakes most companies make that get them in trouble with their patents.

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Should you file a Provisional or Utility Patent first?

Which patent application should you file first, what the differences are, and why it matters.

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YouTube**

Do you have a question that needs answering?

[Send us your query](#) and we will include the answer in a future newsletter.

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