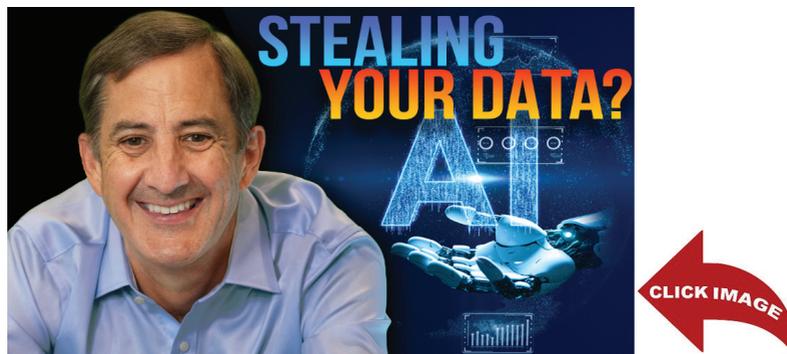


Legal Hacks for Creators, Inventors and Entrepreneurs

Issue 9, June 2023

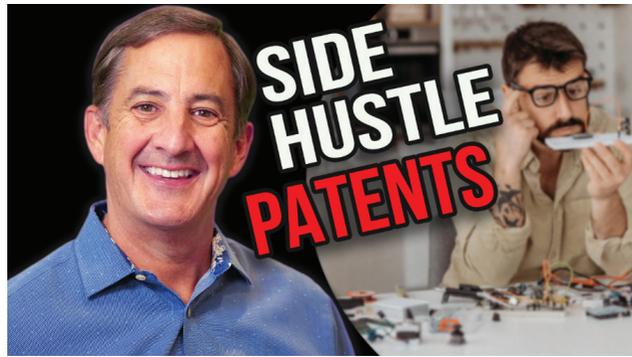
Welcome back to my very short and informal newsletter, sharing a bit of what I find interesting, quirky, or just fun about Intellectual Property Law and Patents. I publish this every few months or so to share with you at least one idea that I think you will find both engaging and useful.



#1: Is AI Stealing Our Data? How to Stay Private When Using ChatGPT

In today's digitally connected world, privacy has become a top concern for all of us, especially when it comes to AI technologies like OpenAI's ChatGPT. Join me as we take a skeptical lawyer's look at ChatGPT, Open AI's privacy policy, and how this creator of ChatGPT can use your data.

In this [video](#), I suggest some useful and actionable steps to maintain your privacy while interacting with AI chatbots. From setting up secure online environments to best practices while using AI technologies, you'll at least have a fighting chance at preventing your AI internet queries from being permanently recorded and stored. This video is a must-watch for anyone looking to learn more about AI, privacy, and how to safely interact with the fast-changing world of artificial intelligence. So, tune in, learn, and take charge of your online privacy.



#2: When Inventors Own Their Inventions: Employment Agreements, Hired to Invent, and Shop Rights Exceptions

In this [video](#), I look at the question of who owns the inventions when a company forgets to include invention assignment requirements in their employees' sign-on documents. It happens with surprising frequency, especially in the world of start-ups, and the results can be something just short of corporate chaos.

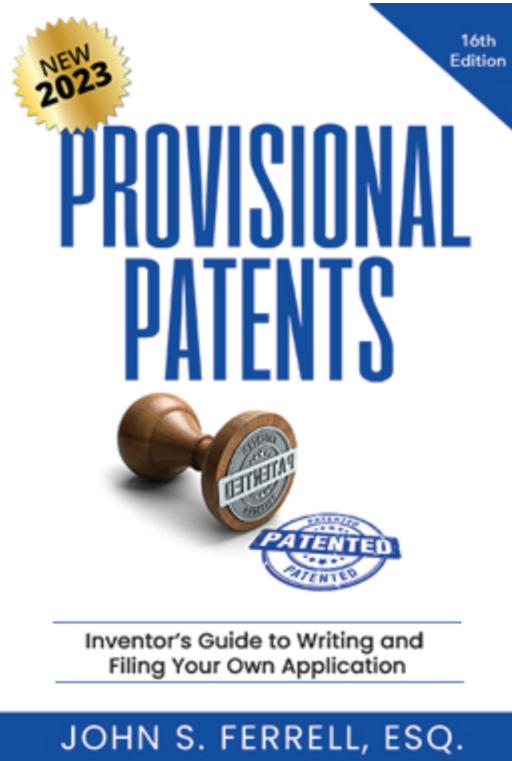
Whether you're an inventor, employer, legal professional, or simply an interested observer, this video explores the relative rights between inventors and their employers and who owns the inventions when there is no advance writing.



#3: Investors Love Patents: 17 Reasons Why

Whether you are a startup company raising money to launch your new venture or an inventor with a new product looking for an angel backer, there is just no getting around it: investors love patents. This [video](#) looks at 17 reasons why having patents are important when approaching investors for money. Please like and subscribe if you find this video helpful. Enjoy!

***** Shameless Advertisement for My New Book *****



PURCHASE ON AMAZON

Provisional Patents: Inventor's Guide to Writing and Filing Your Own Application is your comprehensive guide to navigating the complex world of provisional patent applications. This invaluable resource demystifies the process, providing step-by-step instructions to help inventors draft and file their own provisional patent applications.

Covering everything from understanding patent laws, recognizing what makes an invention patentable, to the art of articulating your invention in a way that best positions it for protection, this book is packed with practical advice and expert tips.

New for this 16th Edition is the addition of numerous video thumbnails sprinkled throughout the book, the thumbnails complete with QR codes that can be easily scanned to open relevant videos on your smart phone or other portable device. If you are more of a watcher than a reader, this book is perfect as it will guide you through the field of patents and provisional patent applications through a series of included short videos.

Drawing on real-life case studies, the guide brings theory into practice, illuminating the path towards securing a patent. Whether you're an experienced inventor or just starting out, this book is your roadmap to protect your ideas and innovations. So, dive in and empower yourself with the knowledge and confidence to take control of your intellectual property journey.

***** End of Shameless Book Promotion *****

Finally

Thank you for reading, watching, “liking” and subscribing to my [videos](#) – it does make a difference as YouTube will then serve these videos to others who are looking for them. Have a wonderful and creative month.

Warm wishes,

-John

P.S. if you’ve missed the previous issues, [click here and read them all!](#)

John Ferrell is a founder and patent attorney at the Silicon Valley law firm of Carr & Ferrell. The author of two books and a growing YouTube channel on Intellectual Property, John’s passion for creating and protecting patent monopolies is reflected in his representation of many of the world’s most important companies and inventors - some 5,000 so far. Founded in 1992, Carr & Ferrell has filed more than 10,000 patent applications covering nearly every imaginable technology. John is admitted to practice in California; in numerous Federal jurisdictions, including before the Supreme Court of the United States; and in the U.S. Patent and Trademark Office.

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Not Legal Advice: It will make the bar association of your State or Country sublimely happy if I remind you that this newsletter is not legal advice, it is not a solicitation for business, and it does not itself form an attorney client relationship.

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