

## Legal Hacks for Creators, Inventors and Entrepreneurs

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*Welcome back to my very short and informal newsletter, sharing a bit of what I find interesting, quirky or just fun about intellectual property law and patents. I publish this newsletter periodically to share at least one idea that I think you will find both engaging and useful.*



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### **IS IT WORTH GETTING A PATENT SEARCH FOR A NEW INVENTION?**

To search or not to search? Obtaining a patent search on an invention prior to filing a patent application has no single, one-size-fits-all answer and is highly dependent on context and each situation. Even among patent attorneys, there is a wide range of opinions on whether a patent search is necessary.

With the many web-based and AI tools available today, conducting a patent search is easier than ever. But is it worth the time and cost? Should you do it yourself or commission a search? Will it even produce an accurate result? In this [video](#), I explain the basics of what a patent search is and address the benefits and disadvantages of performing one. I also provide a checklist of three situations where you should consider obtaining a patent search.

While choosing whether to get patent search or not always depends on each inventor's and each invention's individual circumstances, these tips can guide you to the best decision for your invention.

[Watch Video](#)



JOHN FERRELL ESQ.

## THANK YOU AS WE CELEBRATE 1 MILLION SUBSCRIBERS ON YOUTUBE!

I am delighted to share with you that my YouTube channel, [John Ferrell Esq.](#), has reached a significant milestone – we now have over one million subscribers!

This channel began during the pandemic nearly four years ago to help entrepreneurs and creators with legal issues, but no money to hire a lawyer. From our very first video to this incredible milestone, we have grown as a community, learned together and helped countless people and small companies like yours understand and navigate the often-complex world of patents, intellectual property and entrepreneurship. I am so grateful to have such a remarkable audience who shares my enthusiasm and passion.

A number of my videos have been reposted here on LinkedIn and many of you have been kind enough to view and reshare these. Thank you for being part of this journey with me; we are just getting started!

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If you've missed previous issues, [CLICK HERE](#) and read them all!

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### ABOUT JOHN FERRELL

*John Ferrell is a founder and patent attorney at the Silicon Valley law firm of Carr & Ferrell. The author of two books and a growing YouTube channel on Intellectual Property, John's passion for creating and protecting patent monopolies is reflected in his representation of many of the world's most important companies and inventors—some 5,000 so far.*

*Founded in 1992, Carr & Ferrell has filed more than 10,000 patent applications covering nearly every imaginable technology. John is admitted to practice law in California; numerous Federal jurisdictions, including before the U.S. Supreme Court; and in the U.S. Patent and Trademark Office.*

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