

Mar 2023, Issue 8

Legal Hacks for Creators, Inventors and Entrepreneurs

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Welcome back to my very short and informal newsletter, sharing a bit of what I find interesting, quirky, or just fun about Intellectual Property Law and Patents. I publish this once a month or so to share with you at least one idea that I think you will find both engaging and useful.



#1: Is it Plagiarism to Use Chat GPT in Your Published Works?

As ChatGPT by OpenAI and other artificial intelligence (AI) tools are being tried by millions of new users, there is a growing social controversy over whether it is fair and ethical to use these GPT-based tools in our academic and professional writing. Is it somehow cheating to use ChatGPT for instance to write a high school or college essay? What about newspaper articles and work documents? This [video](#) explores the ethical and legal issues raised around Copyright infringement, Plagiarism and Contract law, as it pertains to the use of AI tools in our daily lives.



#2: Patent Pending: When and How to Mark Patent Numbers on Your Products

Let's face it, marking patent pending labels on products is not the most exciting part of product design and packaging. However, putting the proper patent labeling on products is critical when it comes to patent protection. Failing to properly mark your products and packaging can easily lead to forfeiture of significant patent infringement damages in the event of patent infringement litigation. This [video](#) discusses patent marking, when and how to mark your products, and special circumstances where marking the product itself may not be appropriate.

Finally

Thank you for reading, watching, "liking" and subscribing to my [videos](#) – it does make a difference as YouTube will then serve these videos to others who are looking for them. Have a wonderful and creative month.

Warm wishes,

-John

P.S. if you've missed the previous issues, [click here and read them all!](#)

John Ferrell is a founder and patent attorney at the Silicon Valley law firm of Carr & Ferrell. The author of two books and a growing YouTube channel on Intellectual Property, John's passion for creating and protecting patent monopolies is reflected in his representation of many of the world's most important companies and inventors - some 5,000 so far. Founded in 1992, Carr & Ferrell has filed more than 10,000 patent applications covering nearly every imaginable technology. John is admitted to practice in California; in numerous Federal jurisdictions, including before the Supreme Court of the United States; and in the U.S. Patent and Trademark Office.

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